

DB PowerStudio

DISCOVER THE BENEFITS OF THE ULTIMATE CROSS-PLATFORM DATABASE TOOLS

IDERA DB PowerStudio is a complete database tool suite for comprehensive administration, development and performance tuning capabilities across multiple platforms. Designed for mixed DBMS environments, DB PowerStudio complements native tools with innovative solutions to build and maintain mission-critical database applications, streamline the database change management process, and quickly pinpoint and fix performance bottlenecks.

WHY DB POWERSTUDIO?

DB PowerStudio enables customers to design, build, run and maintain their databases and applications in the environments they choose, free from the constraints, costs, and learning curves associated with multiple platform-specific tools.

DBArtisan is the central console for database administration. It streamlines common tasks and generates critical insight for longterm performance. From a single interface, DBArtisan facilitates the management of major database platforms. The tool's highly effective wizards arm users with the ability to efficiently perform migrations, monitor database environments, and plan around space, capacity, and performance.

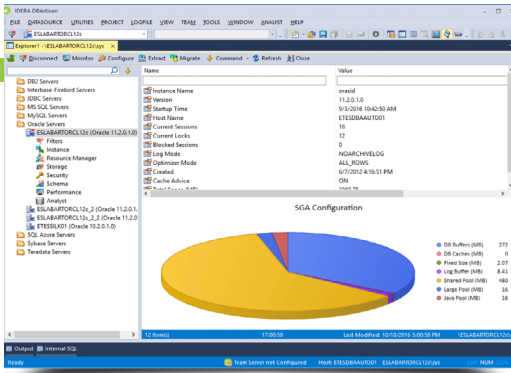
The rich visual environment found in **Rapid SQL** streamlines the task of creating SQL code. Rapid SQL includes visual tools for ad-hoc data editing and simple-to-complex query building. Prevent errors with scripting support features such as syntax checking and auto-complete. Quickly produce code with built-in hot keys, column lookup and code templates.

DB Optimizer takes SQL tuning beyond standard hint injections and SQL rewrites and offers innovative features for faster and more advanced SQL tuning and analysis. Graphical tools, like the Index Analysis feature, let DBAs and developers fully examine SQL execution paths to better understand which indexes are used, not used, or missing.

DB Change Manager's compare, synchronization, and auditing capabilities let you track and report on changes, roll out new releases, and pinpoint performance problems resulting from changes in data, schema and database configuration. By comparing a live database to a schema or configuration "snapshot" administrators can quickly identify changes and correct problems.

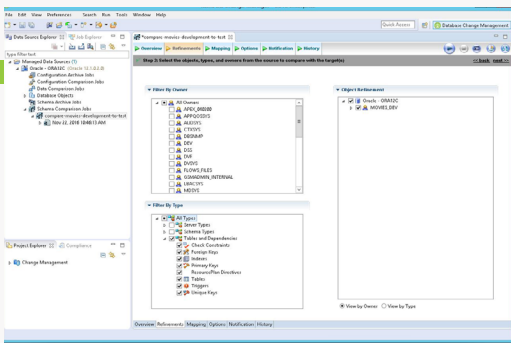
DB PowerStudio is available in two editions: The **DB PowerStudio DBA edition** includes all four of the products listed above. The **DB PowerStudio Developer edition** includes Rapid SQL, DB Optimizer and DB Change Manager.

Start for FREE!



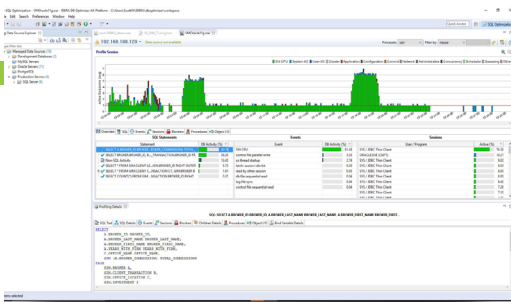
DBArtisan

- Manage multiple platforms (Oracle, SQL Server, DB2, Sybase) from one UI
- Proactively manage space, data and performance with built-in analytics
- Easily find and fix performance issues using intelligent diagnostics
- Move schema and table data across different platforms with ease
- Protect data security with view, grant and revoke of permissions



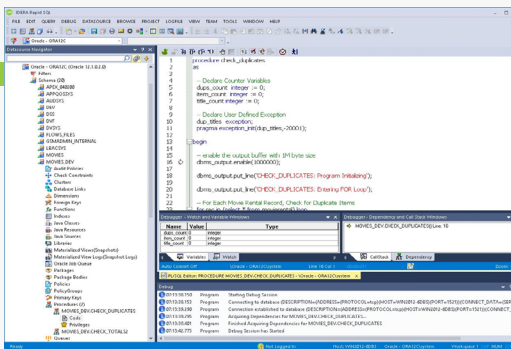
DB Change Manager

- Quickly roll out and reconcile database changes
- Reveal, track, and report on database changes
- Comply with database audit and reporting requirements
- Protect data privacy within the database environment
- Track changes from multiple major database platforms



DB Optimizer

- Streamline tuning of SQL code on major DBMSs from one interface
- Tune SQL like a pro with automated performance optimization suggestions
- Tackle complex SQL queries with visual SQL tuning diagrams
- Pinpoint problem SQL with database profiling of wait-time analysis
- Load test alternative SQL queries in simulated production environment



Rapid SQL

- Create high-performing SQL code on major DBMSs from one interface
- Easily build complex SQL statements with visual query builder
- Quickly construct, analyze and execute SQL code with code analyst
- Simplify debugging SQL code, functions, and stored procedures
- Collaborate effectively across development teams with version control